

Introduction to IoT and Cybersecurity  
**Learn-A-Thon**



The NetAcad IoT and Cybersecurity Learn-A-Thon is giving you a chance to upskill so you can protect and defend our digital world!

**Earn a Digital Badge Today!**

IoT and Cybersecurity is a top concern for governments and organisations around the world. By participating in the Learn-A-Thon, you'll be on a pathway to learning valuable skills employers continually seek.



Contact your local Cisco Networking Academy Instructor for details.

The hacking underworld

The increasing digitalization of our world is fueling an inferno of cyberespionage.



**Hacking** was the top type of **Breach** in 2017



**59.5%** of all breaches



**6 trillion** will be spent on cybercrime damages worldwide by 2021



Unprecedented demand for cyber superheroes

In this climate, there is massive demand for cybersecurity professionals in the workforce.

**3.5** Million More Cybersecurity professionals needed by 2021