



# FAQ

## Q Why should Instructors participate in a free Learn-A-Thon?

A Help grow your Academies through a fun competition using the free [Introduction to Cybersecurity course](#) on Skills for All. There are great prizes available for the instructors with the most student participants.



## Q Why should Instructors encourage their students to participate?

A To help fill the technology skills gap. There are far more job openings in technology than there are professionals seeking these jobs. Offer your students a fast, fun way to learn about Cybersecurity, and gain the skills that employers are looking for right now.

## Q When is the Learn-A-Thon?

A March 10 – March 25, 2023



## Q How long does it last?

A 6 hours online, 2 weeks

## Q What will it cover?

A This beginner-level self-paced course will explore cyber trends, threats, staying safe in cyberspace, and why more IT jobs require cybersecurity knowledge and understanding. Fun activities and quizzes engage students and reinforce learning.



## Q What will students receive if they take the self-paced course?

A Everyone who participates will receive a **Learn-a-Thon Experience** badge.

Students who pass the course with a score of 70% or higher **on their first attempt at the final** (and leave course feedback) will also receive a **Cisco Intro to Cybersecurity** digital badge, which validates their learning.



Both badges can be shared on LinkedIn, Twitter, Facebook, Xing, email signatures, and the web.

## TIMELINE



## PRIZES!

The top 6 Instructors with the most participants will win the following:



- **1<sup>st</sup> place – 2<sup>nd</sup> place:**
  - Beat Studio3 Wireless Noise Cancelling Over-Ear Headphones
  - Cisco Festival Ticket at Cisco CX Krakow to attend a full-day workshop experience for high school students
- **3<sup>rd</sup> place – 6<sup>th</sup> place:**
  - Cisco backpack
  - Cisco Festival Ticket at Cisco CX Krakow to attend a full-day workshop experience for high school students

## How Instructors Join the Learn-A-Thon

1. To enroll in the Learn-A-Thon for the Introduction to Cybersecurity course, please create an Intro to Cybersecurity course using the required naming convention:  
Learnathon2023\_<InstructorName>\_Intro to Cybersecurity
2. Register your course at <https://www.netacadlearnathon.com/projects/Poland-2023/>
3. Promote the course and encourage as many students as you can to participate and complete the 6-hour self-paced course during the 2 weeks it is available (Mar 10 – Mar 25).

**Q What's next?** **A** Students may continue their learning with [Networking Basics](#).

## For Instructors: Tools to Help You Promote the Learn-A-Thon

Please feel free to download any of these to promote the [2-week event](#) (scroll down web page):



eDM Banner



Microsite  
Banner



Poster



Social media



Pull up banner

## Accelerate Careers with Cisco Networking Academy Self-Paced Courses

[Cisco Networking Academy](#) is an IT skills-to-jobs program offering digital skills training through strong public-private partnerships, high-quality curriculum, and inclusive workforce development programs. We are one of the longest-running, purpose-driven digital skills program in the world and have reached 17.5 million learners in 190 countries since 1997.

If you have any questions please contact us: [netacad-learnathons@external.cisco.com](mailto:netacad-learnathons@external.cisco.com)