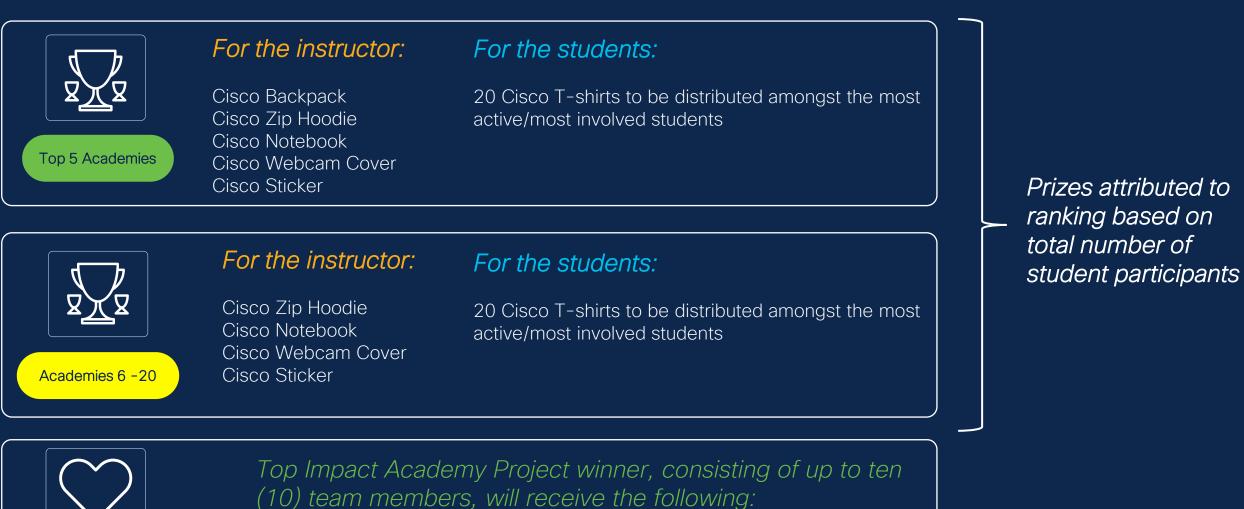
## Rewards and Prizes: Learn-a-thon



Ten (10) Cisco Sweatshirt valued Project Impact Award plaque Project highlighted in Cisco Networking Academy Global Blog

CyberImpact Award



## **Contributor Offer**

Our objective is to give our partners the opportunity to leverage this campaign to promote their institution by contributing to our competition, in one of two ways:

Contributor Offer



Gold Content Contributor

Interested partners will be given the opportunity to help create and design questions and challenges for the Capture the Flag Tournament that will occur in phase two, and will have their logo displayed on the competition website as a Gold Contributor.



National Award

Interested partners will be invited to create an award of their own for the top 2 or top 5 performing academies of their country (according to the total number of student participants). We will promote the partner and their award to all academies participating in that country through the competition communication.

## Awards and Rewards



This award will be given to the most innovative approach to driving participation and will consist of a special award provided during our next Partner Conference along with a specific mention on Cisco Global Social Media , along with other small prizes for the partner team.

Innovation Award

Criteria: impact, adoption techniques used (social media, other tools), learners reached

Partners will be invited to submit their case for the award by the 1<sup>st</sup> of December 2023.



The top partner award will be given to the top performing partner based on the following criteria, in a weighted score format:

- Academy participation rate
- Number of participants
- Number of new academies

## Prizes will include:

8 Free Cisco Live Explore Passes
a VIP meeting at Cisco live with SVP Guy Diedrich



2 visio workshops with Networking Academy and Digital Impact Office Leadership – organized from January to September 2024

irrespective of size, the ability to compete

Consolation Prizes will be given for 2<sup>nd</sup> and 3<sup>rd</sup> places



This weighted score format has been designed to give any partner,