

# Rewards and Prizes: Learn-a-thon



Top 5 Academies

## *For the instructor:*

Cisco Backpack  
Cisco Zip Hoodie  
Cisco Notebook  
Cisco Webcam Cover  
Cisco Sticker

## *For the students:*

20 Cisco T-shirts to be distributed amongst the most active/most involved students



Academies 6 -20

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Cisco Zip Hoodie  
Cisco Notebook  
Cisco Webcam Cover  
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## *For the students:*

20 Cisco T-shirts to be distributed amongst the most active/most involved students



CyberImpact Award

*Top Impact Academy Project winner, consisting of up to ten (10) team members, will receive the following:*

Ten (10) Cisco Sweatshirt valued  
Project Impact Award plaque  
Project highlighted in Cisco Networking Academy Global Blog

*Prizes attributed to ranking based on total number of student participants*

# Contributor Offer



Our objective is to give our partners the opportunity to leverage this campaign to promote their institution by contributing to our competition, in one of two ways:

## Contributor Offer



Interested partners will be given the opportunity to [help create and design questions and challenges for the Capture the Flag Tournament](#) that will occur in phase two, and will have their logo displayed on the competition website as a [Gold Contributor](#).

## Gold Content Contributor



Interested partners will be invited to create an award of their own for the top 2 or top 5 performing academies of their country (according to the total number of student participants). We will promote the partner and their award to all academies participating in that country through the competition communication.

## National Award

# Awards and Rewards



## Innovation Award

This award will be given to the most **innovative approach to driving participation** and will consist of a special award provided during our next Partner Conference along with a specific mention on Cisco Global Social Media , along with other small prizes for the partner team.

**Criteria: impact, adoption techniques used (social media, other tools), learners reached**

Partners will be invited to submit their case for the award by the 1<sup>st</sup> of December 2023.



## Top Partner Award

The top partner award will be given to the top performing partner based on the following criteria, in a weighted score format:

- *Academy participation rate*
- *Number of participants*
- *Number of new academies*

**This weighted score format has been designed to give any partner, irrespective of size, the ability to compete**

*Consolation Prizes will be given for 2<sup>nd</sup> and 3<sup>rd</sup> places*

### Prizes will include:



- 8 Free Cisco Live Explore Passes
- a VIP meeting at Cisco live with SVP Guy Diedrich



2 visio workshops with Networking Academy and Digital Impact Office Leadership – organized from January to September 2024



Cisco Gear!