



#EuropeanCyberCup Intro to Cyber Learn-A-Thon



FAQ

Q Why should Instructors participate in a free Learn-A-Thon?

A Help grow your Academies through a fun competition using the free [Introduction to Cybersecurity](#) course on Skills for All. There are great prizes available for the Instructors with the most student participants.



Q Why should Instructors encourage their students to participate?

A To help fill the technology skills gap. There are far more job openings in technology than there are professionals seeking these jobs. Offer your students a fast, fun way to learn about Cybersecurity, and gain the skills that employers are looking for right now.

Q When is the Learn-A-Thon?

A 23 October – 19 November, 2023



Q How long does it last?

A 6 hours online, 4 weeks

Q What will it cover?

A These beginner-level self-paced course will explore cyber trends, threats, staying safe in cyberspace, and why more IT jobs require cybersecurity knowledge and understanding. Fun activities and quizzes engage students and reinforce learning.



Q What will students receive if they take the self-paced course?

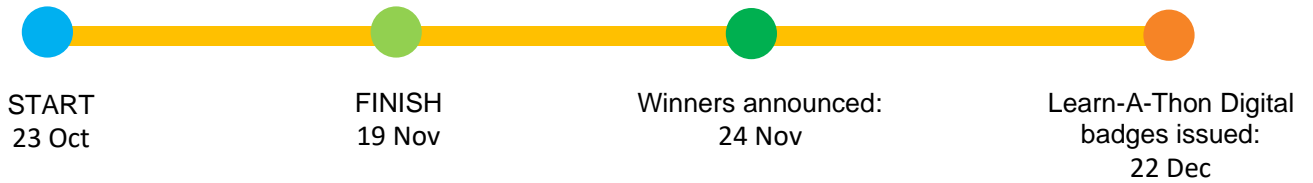
A Everyone who participates will receive a **Learn-a-Thon Experience** badge.

Students who pass the course with a score of 70% or higher **on any attempt at the final** (and leave course feedback) will also receive a **Cisco Introduction to Cybersecurity** digital badge, which validates their learning.



Both badges can be shared on LinkedIn, Twitter, Facebook, Xing, email signatures, and the web.

TIMELINE



PRIZES!

The top 20 Instructors with the most participants will win the following:



- **1st place – 5th place:** Cisco European CyberCup Backpack and Merchandise Kit
- **6th place – 20th place:** Cisco European CyberCup Merchandise Kit
- **Top 16 Academies** participating with the highest points (see [Terms & Conditions](#) for point categories) will qualify to play and be invited to participate in the European CyberCup on 1 December, 2023.

How Instructors Join the Learn-A-Thon

1. To enroll in the Learn-A-Thon for the Introduction to Cybersecurity course, please create a new course on skillsforall.com using the required naming convention: Learnathon2023_#EuropeanCyberCup_
2. Review the [Terms & Conditions](#) and register your course here at: [Learn-A-Thon Registration](#)
3. Promote the course and encourage as many students as you can to participate and complete the 6-hour self-paced courses during the 4 weeks it is available (23 Oct – 19 Nov).

Q What's next? **A** Students may continue their learning with [Junior Cybersecurity Analyst](#).

For Instructors: Tools to Help You Promote the Learn-A-Thon

Please feel free to download any of these to promote the 4-week event ([website](#)):



Accelerate Careers with Cisco Networking Academy Self-Paced Courses

[Cisco Networking Academy](#) is an IT skills-to-jobs program offering digital skills training through strong public-private partnerships, high-quality curriculum, and inclusive workforce development programs. We are one of the longest-running, purpose-driven digital skills program in the world and have reached 17.5 million learners in 190 countries since 1997.

If you have any questions please contact us: netacad-learnathons@external.cisco.com