

United States and Canada Learn-A-Thon Introduction to Data Science



Ready for free, online, self-paced exploratory courses that can put you on the path to a career in tech? Begin your journey with Cisco Networking Academy and take advantage of courses in networking, cybersecurity, programming, data science, and more.

Earn a Digital Badge Today!

Join the Learn-A-Thon and reward your students with a digital badge to celebrate their achievement.



Contact your local Cisco Networking Academy Instructor for details.

Why join the Learn-A-Thon?

The Networking Academy Introduction to **Data Science Learn-A-Thon** gives you the opportunity to learn the basics of data science, data analytics, and data engineering to understand how machine learning is shaping the future of business, healthcare, education, and more.

Data science professionals who can provide actionable insights for data-driven decisions are in high demand all over the world. Gain knowledge and skills that can give you the starting point for a rewarding career in tech.

Data Science: High demand, low supply

The world's most valuable resource is no longer oil, but data¹.

By 2025, 97 million new jobs will be created due to advances in technology and automation².

- More than 75% of IT/Tech employers report being unable to hire the people they need³.
- Data scientist ranks No. 3 among the 50 best occupations in the U.S., according to Glassdoor's list of the best jobs for 2022⁴.
- An entry-level data analyst can expect to make anywhere from \$46,000 to \$90,000 a year, with the majority averaging \$70,000 a year⁵.

Join the Learn-A-Thon and reward your students with a digital badge to celebrate their achievement.